Seat Comfort Systems

LUM

Automotive Wire Seat Heater

The Lumbar (LUM) seat heater is a wire based, 1 element heater with a simple on/off switch. This heater is quickly installed into the seat back of any vehicle, and can be wired directly to accessory power or can be quickly connected to a power socket using the optional power connector. So Simple.

INSTALLS IN JUST MINUTES!!

The simplicity of Seat Comfort Systems’ Lumbar heater drives immediate profits for your install biz. It’s like suggesting, “you want fries with that burger?” Offering this simple wire heater with any other automotive job is an easy sale and quick added profit. Be sure you have the Lumbar Heater in stock, and add it to every sales opportunity... you will quickly see that this seat heater goes with everything! So Simple.

distributed by DONMAR
http://www.donmar.com